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## **The Borough of Roselle Park Awards Blooming Flowers as January's Small Business of the Month**

The Borough of Roselle Park has awarded its first Small Business of the Month Award for 2023, naming Blooming Flowers the winner for January.

This local florist is well loved by the community for its beautiful floral designs and arrangements. In addition to their wide selection of flowers, the shop has many unique gift baskets, plants, and cards to choose from. Blooming Flowers prides themselves on their excellent customer service and strives to make every shopper's experience a pleasant one.

"I am so proud to have Blooming Flowers as a part of our community," said Mayor Joe Signorello. "It is obvious that Claudia has a passion and talent for floral design. This well-run business is a huge asset to Roselle Park."

"Family-run small businesses are near and dear to my heart," said Councilman-at-Large Joseph Signorello, Jr., who nominated Blooming Flowers for the award. "Congratulations to Claudia, and many thanks for being an important part of Roselle Park's business community."

Owner Claudia Pineda opened this store in 2021 after many years in the flower industry. Residing in Elizabeth, she happened upon this empty storefront on Chestnut Street and knew that it would be a great location for her shop. She runs the store with a very small staff of mostly family, including her daughter. She is very happy with her decision to open her shop in Roselle Park and is thrilled that Blooming Flowers has been recognized as "Small Business of the Month" so soon after first opening its doors.

Blooming Flowers is a proud member of the Teleflora network and 1-800-Flowers. All bouquets are made in-house, and personally delivered to their recipients in 15 different local zip codes. Delivery fees range from \$10-\$15. With a large inventory of fresh flowers on hand, Blooming Flowers is able to meet the needs of most occasions including Get Well, Anniversary, Birthday, and Funeral arrangements.

Blooming Flowers is located at 126 Chestnut Street in Roselle Park, NJ. They are open six days a week 9am-6pm and closed on Sundays. Please visit <https://www.bloomingflowersnj.com> or call 908-259-5890.