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The Borough of Roselle Park Awards Posecuts Barbershop as February's Small Business of the Month

The Borough of Roselle Park has awarded Posecuts Barbershop its Small Business of the Month Award for February 2023.

This local barber is well loved by the community for its great haircuts and attentive, personable staff. Posecuts in Roselle Park is touted as "the palace of barbershops." At the shop you will enjoy interactions with a friendly staff that will treat you like a king or queen. They guarantee your satisfaction and are confident you will be back after your first haircut or shape up as a returning customer.

"I am so proud to have Posecuts Barbershop, as a part of our business community," said Mayor Joe Signorello. "Family run businesses like Posecuts are the heart and soul of Roselle Park."

Owners of Posecuts Barbers shop, Paco Pérez and Tito Ramirez, met while working at a barber shop in Elizabeth, New Jersey. They both dreamed of opening a barber shop that prioritized quality service in a family-friendly environment where everyone feels welcomed. Paco, a resident of Roselle Park for 13 years, recommended they start their new business in the Borough. In March 2021, Paco and Tito opened Posecuts Barbershop. According to Paco, the shop currently has a staff of five and takes pride in treating all of their customers, new or returning, like "kings and queens." Tito describes the decision to open their business in Roselle Park as "the best decision he's ever made."

"For the past two years Posecuts has provided a great service and a family-friendly atmosphere for the residents of Roselle Parks," said Councilmember Greg Johnson, who nominated the barbershop for the award. "Congratulations to Tito and Paco, for receiving this honor from the Borough."

Posecuts Barbershop is located at 211 East Westfield Avenue in Roselle Park, NJ. They are open Monday to Thursday 11am-8pm and Friday to Saturday 10am-8pm. Please visit <https://posecuts.business.site> or call (609) 459-5227 to schedule an appointment. Kids are welcome, and referrals are appreciated.